

Western Colorado Angus Association Privacy Policy

Effective Date: September 28, 2026

The Western Colorado Angus Association ("WCAA," "we," "our," or "us") respects your privacy and is committed to protecting the personal information of our website visitors, event participants, sponsors, and general public users.

Information We Collect

We may collect personal information that you voluntarily provide when interacting with our website or contacting us, including:

- Name
- Mailing address
- Email address
- Mobile phone number
- Event registration and sale participation details
- Information submitted through contact forms, applications, surveys, or direct inquiries

How We Use Your Information

We use your information solely for association operations and communication with website users, including:

- Responding to user inquiries, requests, and support questions
- Sending association announcements, newsletters, and educational resources
- Processing events and sale registrations, confirmations, and reminders
- Sharing livestock sale schedules and event notifications
- Improving site functionality, user experience, and public communication

SMS / Text Messaging Policy

Website users, event participants, and subscribers who opt in to receive text messages may receive communications regarding:

- Event notifications and registration deadlines
- Livestock sale announcements and schedule updates
- Urgent association news
- **Frequency:** Message frequency varies based on event schedules and association activity.
- **Cost:** Standard message and data rates may apply depending on your mobile carrier plan.
- **Opt-Out:** You may opt out of receiving text messages at any time by replying **STOP** to any message.
- **Support:** For assistance, reply **HELP** or contact the Association directly.

Sharing of Information

- **No Third-Party Marketing:** The Western Colorado Angus Association does **not** sell, rent, trade, or share mobile phone numbers or personal information with third parties for their marketing or promotional purposes.
- **SMS Opt-In Protection:** Mobile opt-in data and consent information will strictly not be shared with third parties for marketing or promotional purposes.
- **Service Providers:** Information may be shared with trusted third-party service providers (such as web hosting providers, email distribution platforms, or SMS services) solely to assist us in operating our website and delivering requested communications.

Data Security

We implement reasonable technical and organizational measures to safeguard the personal information we collect against unauthorized access, loss, misuse, disclosure, alteration, or destruction.

External Website Links

Our website ([Western Colorado Angus Association](#)) may contain links to third-party websites (such as the American Angus Association, CattleUSA, or social media platforms). The WCAA is not responsible for the privacy practices, security measures, or content of those external sites.

Changes to This Privacy Policy

We reserve the right to update or modify this Privacy Policy at any time. Any changes will be posted directly on this page with an updated effective date.

Contact Us

For questions regarding this Privacy Policy or our privacy practices, please contact us:

Western Colorado Angus Association

PO Box 126
Delta, CO 81419

You may also find current Western Colorado Angus Association directors' names and mailing addresses on the Association's website.